

Outsmarting the outliers in attributed network representation learning

Lokesh N

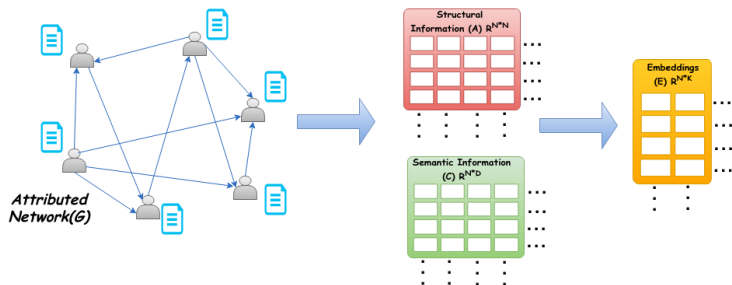
Indian Institute of Science, Bangalore & IBM Research

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Attributed Network Representation learning



- ▶ Mathematically learn a function $f : R^{N+D} \rightarrow R^k$
- ▶ $k \ll N + D$



Related work

Comparison of the properties of the state-of-the-art baseline algorithms with that of ONE and DONE.

Method	Consider Attributes	Unsupervised	Outlier handling	Deep Network
node2vec	No	Yes	No	No
LINE	No	Yes	No	No
SDNE	No	Yes	No	Yes
TADW	Yes	Yes	No	No
GraphSAGE	Yes	Yes	No	Yes
DGI	Yes	Yes	No	Yes
SEANO	Yes	No	Yes	Yes
ONE	Yes	Yes	Yes	No
DONE	Yes	Yes	Yes	Yes

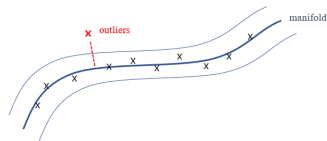
For the sake of fair comparison, we consider mostly **unsupervised** embedding algorithms



Motivation

- ▶ Network has outliers
- ▶ Outliers affect the representation of all the (good) nodes and in general the embedding

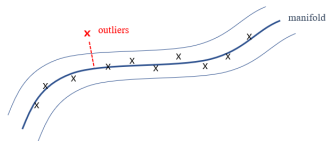
space/manifold



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space/manifold



Not so optimal solution

- ▶ Preprocess the dataset by running anomaly detection algorithm
- ▶ remove \times
- ▶ learn the representations of \times only



Hypothesis - I

- ▶ We hypothesize that every node has some tendency to exhibit outlieriness/anomalous nature
 - ▶ We observe only partial information about each node in the network
 - ▶ Also the partial information we observe is lossy



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- ▶ Hence earlier strategy (pipe-lined approach) is sub optimal



Hypothesis - I

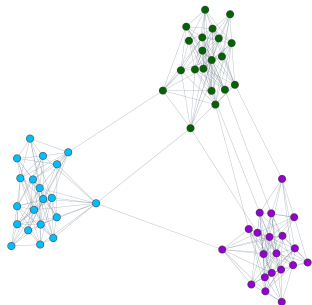
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Our work : We explicitly model the outlieriness of each node (in closed form) and **discourage** the contribution of nodes with greater outlieriness towards representation learning

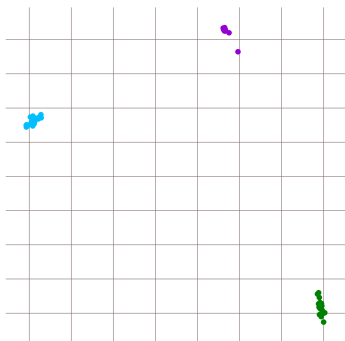


Motivating Example

Ideal World



Synthetic Network with a very good modular structure

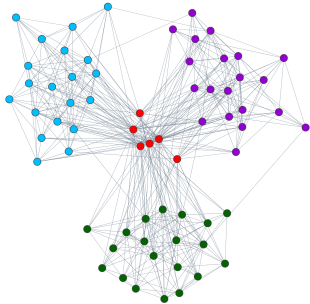


TSNE visualization of node2vec embeddings

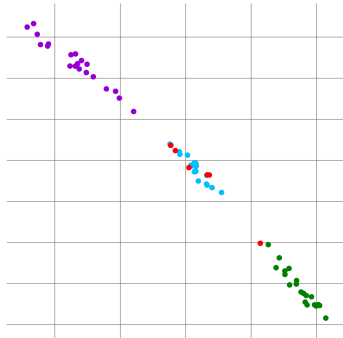
Because the world is ideal n2v is at it's best



Corrupted world



Synthetic Network with just 6 outliers

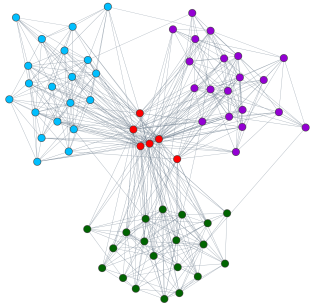


TSNE visualization of node2vec embeddings

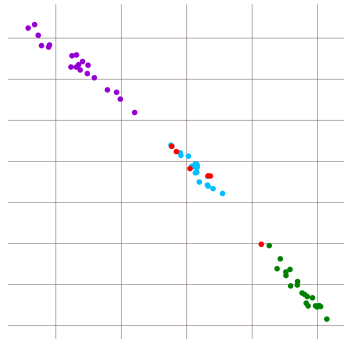
The outliers draw the random walks across communities violating the homophily assumption that n2v makes. Hence n2v is at its worst



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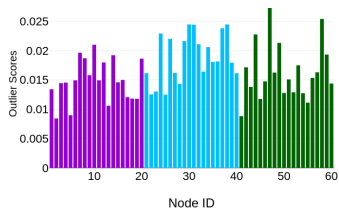
TSNE visualization of node2vec embeddings

The outliers draw the random walks across communities violating the homophily assumption that n2v makes. Hence n2v is at its worst

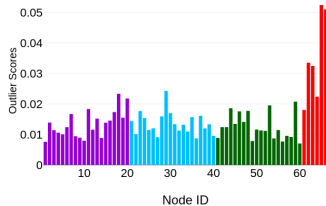
ONE/DONE to the rescue 😊



How does the outlier scores magic work



Outlier scores on synthetic network without outliers

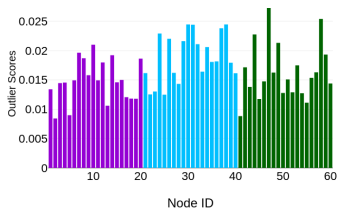


Outlier scores on synthetic network with outliers

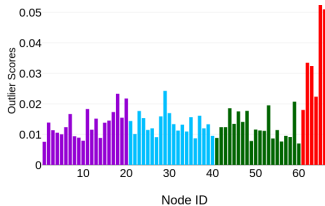
$$\mathcal{L}_{str} = \sum_{i=1}^N \sum_{j=1}^N \log \left(\frac{1}{O_{1i}} \right) (A_{ij} - G_i \cdot H_j)^2$$



How does the outlier scores magic work



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Hence, the magic works



Informal Problem statement

Learn robust representation of the network in the presence of outliers. Basically, **outsmart the outliers** and learn good node representations.



Datasets

- ▶ To the best of our knowledge, there is no dataset with ground truth outlier scores
- ▶ What do we do now ?



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Datasets

- ▶ To the best of our knowledge, there is no dataset with ground truth outlier scores
- ▶ What do we do now ? Create our own dataset
- ▶ In literature a common practice is to perturb/**corrupt** existing nodes in dataset
- ▶ We **plant** new outlier nodes in dataset
- ▶ Our planting scheme is robust, meaning no preprocessing algorithm can trivially detect them

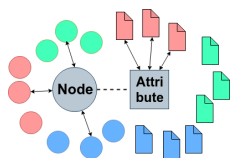


But what is an outlier (or) what exactly is outlierness ?

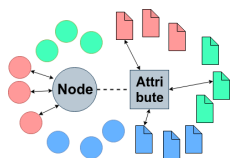
- ▶ To be frank, we don't know
- ▶ There is no standard definition of outlier in literature
- ▶ Loosely speaking, outlier is any node that exhibits behavior different from majority of the nodes in the dataset
- ▶ Hence, Mr xxxx is an outlier and so is Dr Jon Kleinberg



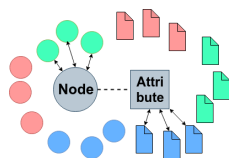
Our notion of an outlier



Structural outlier



Attribute outlier



Combined outlier

We capture structural outlierness using the term o_{1i} , attribute outlierness using o_{2i} and combined outlierness using o_{3i} in the algorithm formulations of ONE and DONE



Contributions of ONE ¹

- ▶ We propose an unsupervised algorithm called ONE (**O**utlier aware **N**etwork **E**mbedding) for attributed networks.
- ▶ This is **the first work** to propose a completely unsupervised algorithm for attributed network embedding integrated with outlier detection.
- ▶ Also we propose a **novel** method to combine structure and attributes efficiently.
- ▶ Thorough experimentation

¹Accepted in AAAI'19



ONE - Solution Approach

- ▶ Our solution primarily has three components



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- ▶ Structure embedding

- ▶ Factorize the Adjacency matrix

- ▶ $\mathcal{L}_{str} = \sum_{i=1}^N \sum_{j=1}^N \log \left(\frac{1}{O_{1i}} \right) (A_{ij} - G_{i \cdot} \cdot H_{\cdot j})^2$



ONE - Solution Approach

- ▶ Our solution primarily has three components
- ▶ Structure embedding
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 - ▶ $\mathcal{L}_{str} = \sum_{i=1}^N \sum_{j=1}^N \log \left(\frac{1}{O_{1i}} \right) (A_{ij} - G_{i.} \cdot H_{.j})^2$
- ▶ Attribute embedding
 - ▶ Factorize the attribute matrix
 - ▶ $\mathcal{L}_{attr} = \sum_{i=1}^N \sum_{d=1}^C \log \left(\frac{1}{O_{2i}} \right) (C_{id} - U_{i.} \cdot V_{.d})^2$



ONE - Solution Approach

- ▶ Our solution primarily has three components
- ▶ Structure embedding
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- ▶ Attribute embedding
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 - ▶ $\mathcal{L}_{attr} = \sum_{i=1}^N \sum_{d=1}^C \log \left(\frac{1}{O_{2i}} \right) (C_{id} - U_i \cdot V_d)^2$
- ▶ Let G = structure embedding matrix
- ▶ Let U = attribute embedding matrix
- ▶ Final node embeddings is $\frac{G+U}{2}$



▶ Last component : couple G and U

▶ L_2 norm on G-U

▶
$$\mathcal{L}_{combined} = \sum_{i=1}^N \sum_{k=1}^K \log\left(\frac{1}{O_{3i}}\right) (G_{ik} - U_i)^2$$



- ▶ Last component : couple G and U
 - ▶ L_2 norm on G-U
 - ▶ $\mathcal{L}_{combined} = \sum_{i=1}^N \sum_{k=1}^K \log \left(\frac{1}{\sigma_{3i}} \right) \left(G_{ik} - U_i \right)^2$
- ▶ We have minimized the euclidian distance between the structure and embedding spaces, what if they are not **aligned** ?
- ▶ We introduce a Linear transformation matrix **W** that aligns the two spaces
- ▶ $\mathcal{L}_{combined} = \sum_{i=1}^N \sum_{k=1}^K \log \left(\frac{1}{\sigma_{3i}} \right) \left(G_{ik} - U_i \cdot (W^T)_{.k} \right)^2$

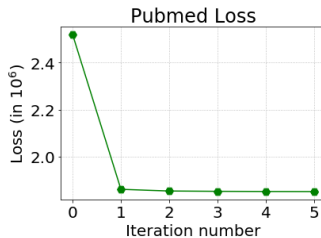


Can W be an arbitrary linear transformation ?

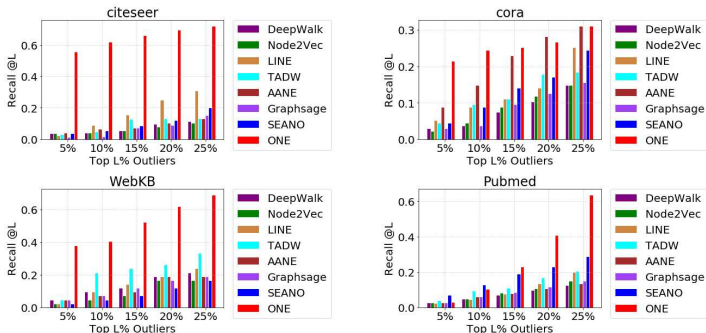
- ▶ **Nope**, we want linear transformation
- ▶ But only upto **rotation**, no scaling
- ▶ Mathematically, W should be **orthogonal**
- ▶ But how do we enforce the orthogonality constraint ??
 - ▶ To our fortune, we have **procrustes** problem to our rescue
 - ▶ Closed form solution to W can be formulated from $SVD(GU^T)$



Beauty of closed form solutions



Outlier Detection Performance

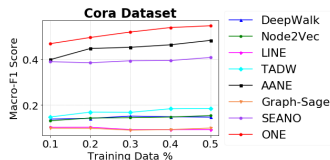
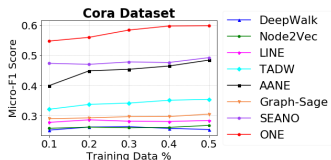
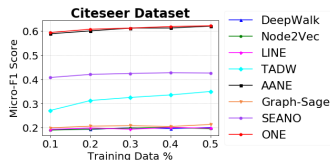
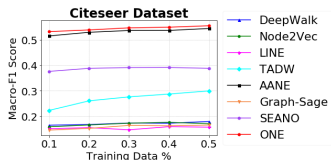


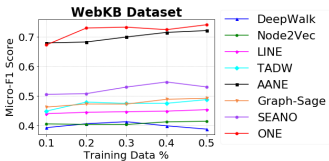
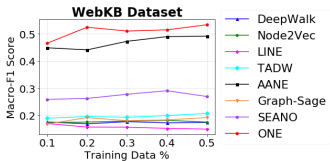
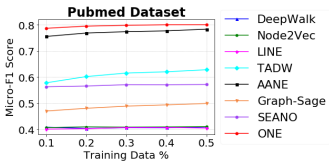
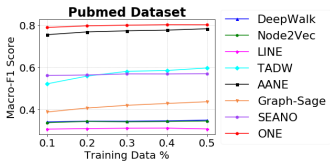
Note : ONE and SEANO have explicit outlier interpretations readily available. For rest of the algorithms we train the embeddings first and then run Isolation Forest on the embeddings to generate the outlier scores.



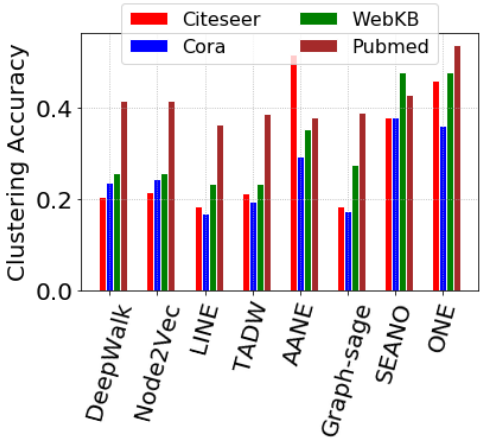
Classification Performance

All results reported are obtained by running Random Forest algorithm for classification





Clustering Performance



Limitations of ONE

- ▶ ONE is not scalable to large graphs because it is $O(N^2)$ algorithm
- ▶ ONE is a linear model and hence cannot capture non-linear intricacies in the dataset



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We precisely address the above two concerns in our next solution
DONE



Moving on to **DONE**



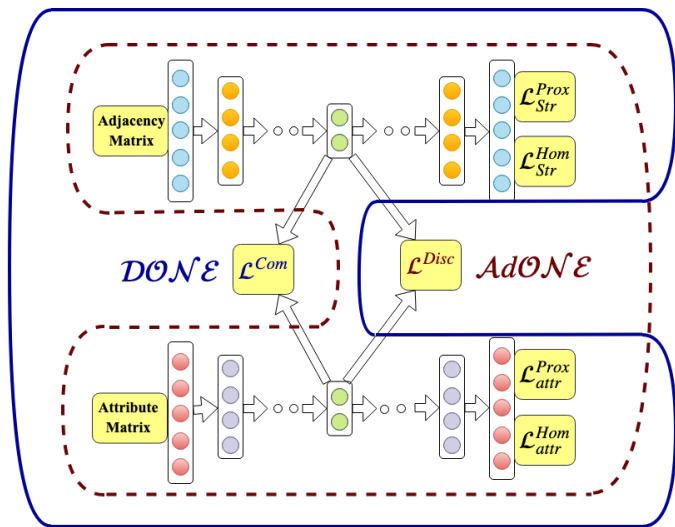
Contributions of DONE ²

- ▶ We have proposed an autoencoder based deep architecture (DONE) to minimize the effect of outliers for network embedding, in an unsupervised way.
- ▶ We use SGD, **along with the derived closed form update rules** for faster optimization of the parameters of the network.
- ▶ To the best of our knowledge, this is **the first deep architecture** for outlier aware attributed network embedding.
- ▶ A further extension of DONE is **AdONE** which is also a deep model

²Accepted in WSDM'20



DONE Architecture



Note that the hidden layers have non linear activations and hence this model is nonlinear unlike ONE



Further Details

We skip further details in the interest of time.

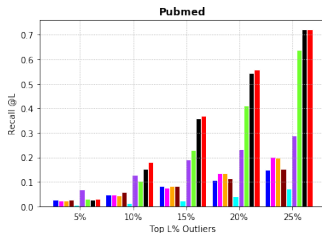
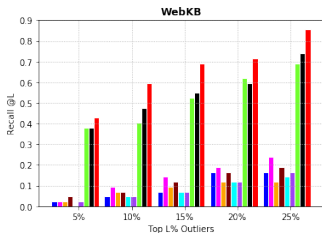
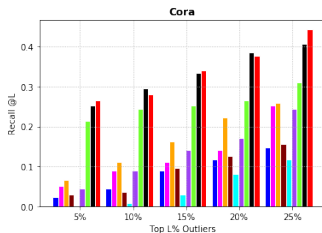
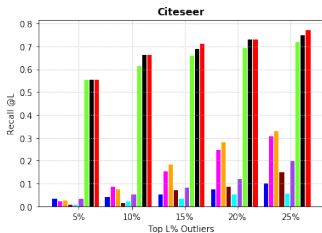
However some details noteworthy are

- ▶ DONE being non-linear model can capture non-linear intricacies in the dataset where ONE failed
- ▶ Because of stochastic gradient descent and tensorflow implemented massively parallel GPU based updates, DONE scales to larger datasets also



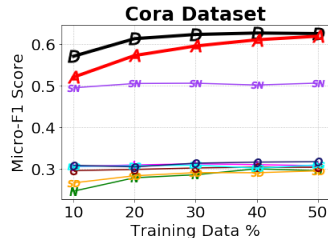
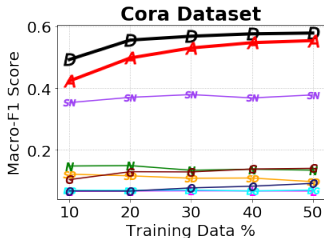
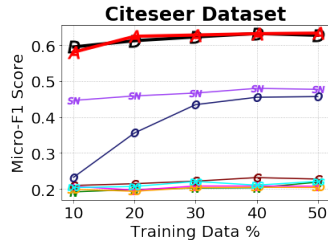
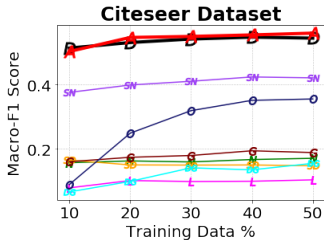
Outlier Detection Performance

■ Node2Vec
 ■ LINE
 ■ SDNE
 ■ GraphSage
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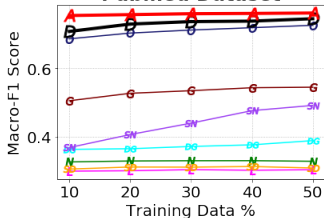
Classification Performance

All results reported are obtained by running **Logistic regression** algorithm for classification

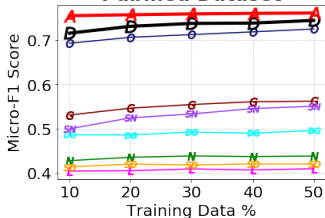




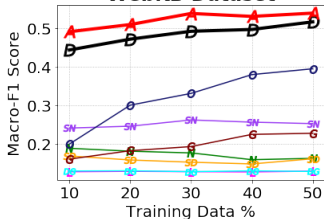
Pubmed Dataset



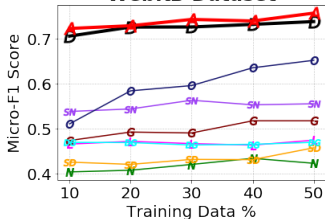
Pubmed Dataset



WebKB Dataset



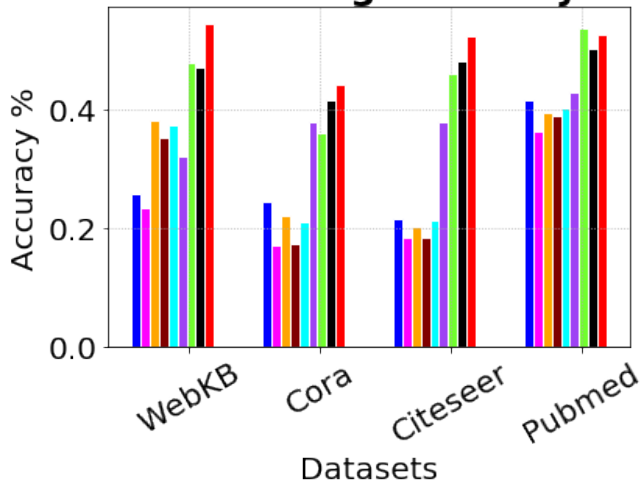
WebKB Dataset



Clustering Performance



Clustering Accuracy



We evaluated DONE on the unseeded datasets also and found convincing results.

This validates, empirically though, that results are better not just because of the seeding process we did but because of the superior nature of our algorithm.



Publications out of our work

- ▶ ONE accepted in **AAAI'19**
- ▶ DONE and AdONE accepted in **WSDM'20**



Acknowledgements

- ▶ My sincere thanks to Sambaran B for collaborating with me for ONE
- ▶ My sincere thanks to Sambaran B and Saley Vishal Vivek for collaborating with me for DONE/AdONE



The End

